



SECURED BY RSA CERTIFIED PARTNER PROGRAM

WHO MAY USE IT

The SECURED BY RSA Certified Partner program establishes technical interoperability between RSA products and partner products. The integration is validated in the RSA labs by the partner engineering team. The process involves testing the joint solution to ensure the quality and verify interoperability. The following products are included in the program: RSA SecurID, Access Manager, Data Loss Prevention, Data Protection Manager, Digital Certificate Manager, enVision, hybrid authenticators, Federated Identity Manager, and Adaptive Authentication. Vendors whose products are certified by RSA to be interoperable with RSA products may utilize the Certified Partner seal logo on all packaging and promotional materials. Contact the RSA SECURED BY RSA Certified Partner program manager for details. Files for the logo may be obtained from the SECURED BY RSA Certified Partner program manager.

The logo has been designed to accommodate usage under many different conditions. The examples cover all permissible formats. The logo should not be used in any way that is not depicted. Should you have any questions, please contact the program manager.

The official colors of the Certified Partners brand are red (Pantone 485 Coated & Uncoated) and black (Pantone Black Coated). The color chart indicates the colors by their Pantone Matching System (PMS) number, along with a corresponding formula for four-color process printing (CMYK) and a formula for electronic reproduction (RGB).

RSA Color	Pantone	CMYK	RGB	Web-safe & Hex Values
	485C	C0 M100 Y100 K0	R255 G0 B0	R255 G0 B0 FE000C
	BlackC	K100	R0 G0 B0	R0 B0 B0 000000
	White		R255 G255 B255	R255 G255 B255 FFFFFF

In lieu of the color listed on this page, you may use the PANTONE® colors cited, the standards for which can be found in the current edition of the PANTONE formula guide. The color shown on this page and throughout this guide have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE publications for accurate color. PANTONE is the property of Pantone, Inc.

CORRECT AND INCORRECT COLOR AND BLACK & WHITE APPLICATION

Correct Usage

Preferred for color applications



Preferred for black & white applications



Incorrect Usage

The letters "RSA" should not appear as black on a red brick



The logo "brick" must always appear solid red and never be outlined



Preferred for applications on black or dark-colored backgrounds



Preferred for black & white applications on black backgrounds



The logo should never appear within a tightly bounding box.



The logo "brick" must always appear solid, even when reversed out.

